



POSITIVITY®

PEOPLE EXCEPTIONALLY TALENTED IN THE POSITIVITY THEME HAVE CONTAGIOUS ENTHUSIASM. THEY ARE UPBEAT AND CAN GET OTHERS EXCITED ABOUT WHAT THEY ARE GOING TO DO.

People with strong Positivity talents are generous with praise, quick to smile, and always on the lookout for the upside of the situation. They bring enthusiasm to people, groups, and organizations. They can stimulate others to be more productive and hopeful. They always seem to find a way to lighten the spirits of those around them. They are optimistic, hopeful, and fun-loving. They celebrate every achievement. They find ways to make everything more exciting and more vital.

ITS POWER AND EDGE

There is power in Positivity. People with dominant Positivity talents have an infectious energy and enthusiasm. Simply stated, everyone feels better about life when they are around.

IF POSITIVITY IS A DOMINANT THEME FOR YOU:

Direct your energy to help others see that there is always a silver lining.

- You tend to be more enthusiastic and energetic than most people. When others become discouraged or are reluctant to take risks, your attitude will provide the impetus to keep them moving.
- Deliberately help others see the things that are going well for them. You can keep their eyes on the positive.
- Because people will rely on you to help them rise above their daily frustrations, arm yourself with good stories, jokes, and sayings. Never underestimate the effect that you can have on people.
- Increase the recognition you give to others. Try to tailor it to each person's need.
- Explain that your enthusiasm is not simple naiveté. You know that bad things can happen; you simply prefer to focus on the good things. Pessimists might superficially seem wiser; they might even sometimes be right — but they are rarely happy.

IF POSITIVITY IS A LESSER THEME FOR YOU:

The opposite of Positivity is not negativity, but rather a more balanced approach. Lacking the intensity of the Positivity theme likely means that you might not be as effusive in your support or praise.

- Ask the people around you to identify successes that individuals or teams have enjoyed recently. This technique will help you identify praiseworthy areas that you may have overlooked.
- Among your top themes, find those that enable you to bring other forms of emotional energy to the situation. Achiever, Competition, and Significance talents can provide energy and drive in a similar way that Positivity talents do for others.
- If you are planning an event where you want to energize people and provide an engaging experience, consider doing structured activities that get people talking to one another, rather than expecting yourself to be the source of energy and fun.
- Allow yourself to be drawn to people with positive energy. Make an effort to spend more time with them.